

Health and Wellbeing Board

17 September 2020



Outline

- Data Intelligence Update
- Update on local restrictions
- Testing & Contact Tracing
- Outbreaks
- Business Compliance
- School reopening
- Community Engagement
- Discussion

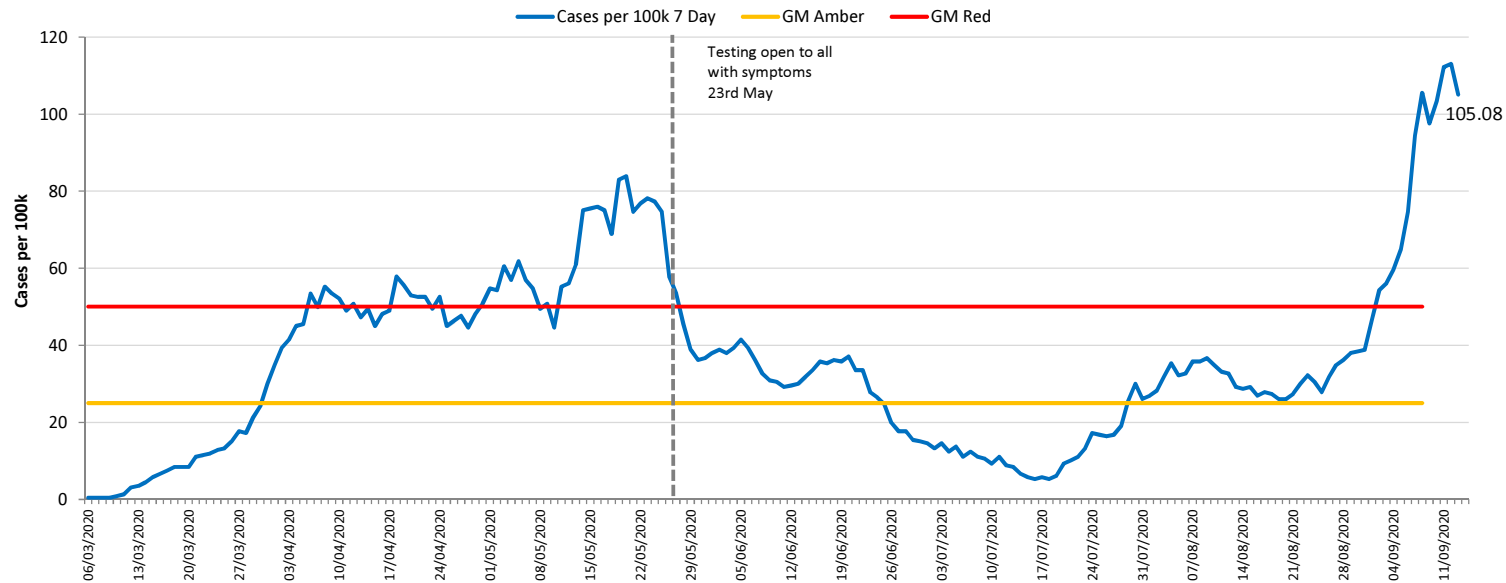


Data Intelligence Update



Tameside Cases: Summary

Threshold measures- New positive cases per 100,000 people (7 days)-Tameside



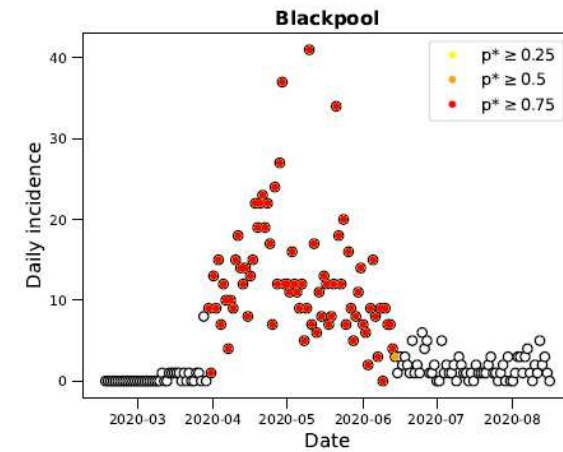
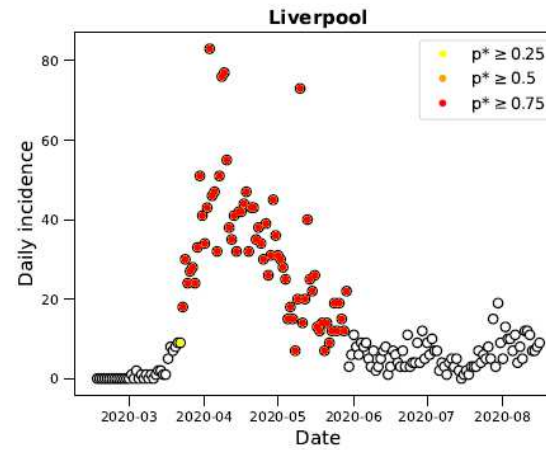
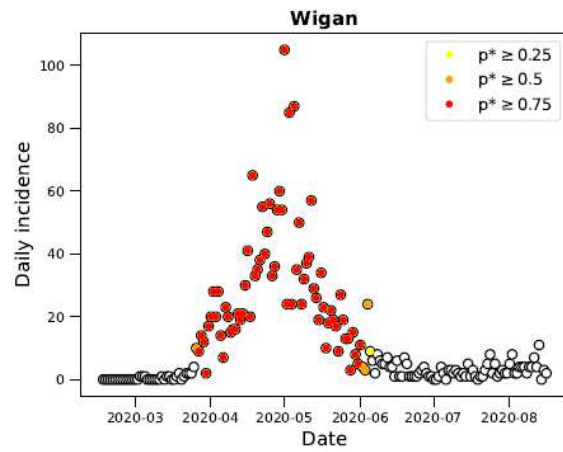
Number of new cases in the last 14 days

31/08/2020	11
01/09/2020	24
02/09/2020	36
03/09/2020	20
04/09/2020	22
05/09/2020	27
06/09/2020	29
07/09/2020	56
08/09/2020	49
09/09/2020	18
10/09/2020	33
11/09/2020	42
12/09/2020	29
13/09/2020	11
Total new cases last 14 days	407

This is an increase of 30 new cases compared to the previous 14 days.

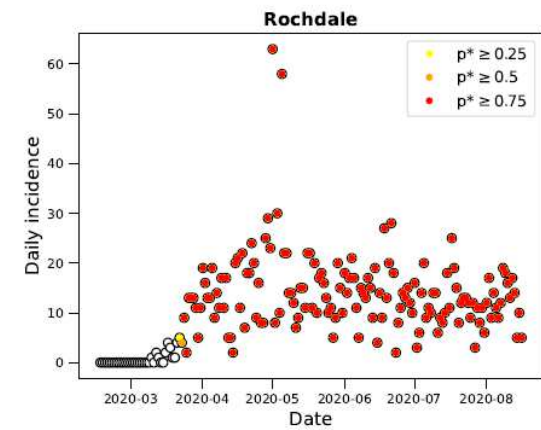
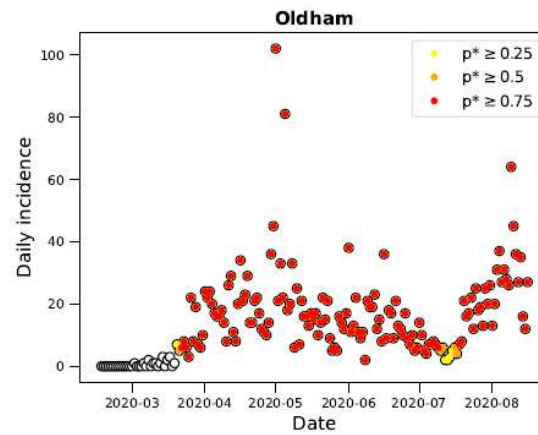
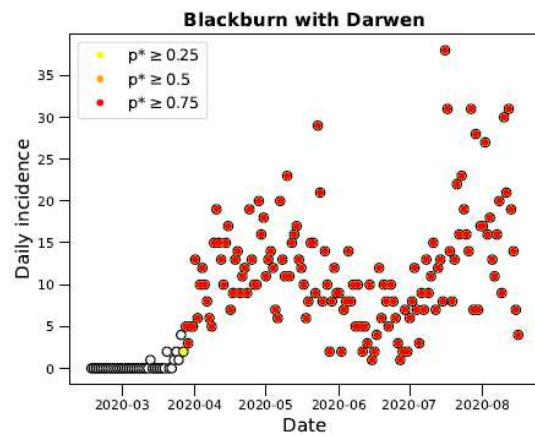


NW Epidemic



These charts show the daily incidence numbers – the red dots indicate where there is a strong probability (75%+) that the locality is in an 'epidemic phase' as opposed to observing simple one off exceedances

NW Endemic?



The overall analysis suggests Bolton, Manchester, Oldham and Rochdale never really left the epidemic phase – and that 9 of the 10 boroughs are currently experience an epidemic phase.

Update on Local Restrictions

- Greater Manchester placed under additional restrictions as well as other parts of the North of England on 31 July to limit social contact between households due to rising case numbers
- Wigan's rate has been consistently lower over this period and came out of restrictions on 26 August
- Oldham, Pendle, Blackburn with Darwen under further restrictions due to consistently higher rates
- GM have called for removal of national restrictions on businesses and venues that must remain closed



COVID-19 Test & Trace



Testing (1)

- Priority testing among people who have symptoms across the community
- Regular repeat testing in high risk settings such as care homes / hospital
- Planning for Winter to identify a Local Testing Site (permanent facility 8am-8pm, 7 days a week)
- Tameside have maintained high rates of testing and good testing access
- Mixed current model:
 - Mass testing sites (Airport / Etihad)
 - Home Testing
 - Care Homes / Hospital
 - Mobile Testing Units (Ashton Curzon / Ashton Central Mosque / Ashton Indian Community Centre / Central Hyde)
 - Schools have been given test kits for pupils/staff who need a test but struggle to access
 - Outbreaks – access to rapid tests to the setting (eg. Care Home) or use of mobile unit at short notice



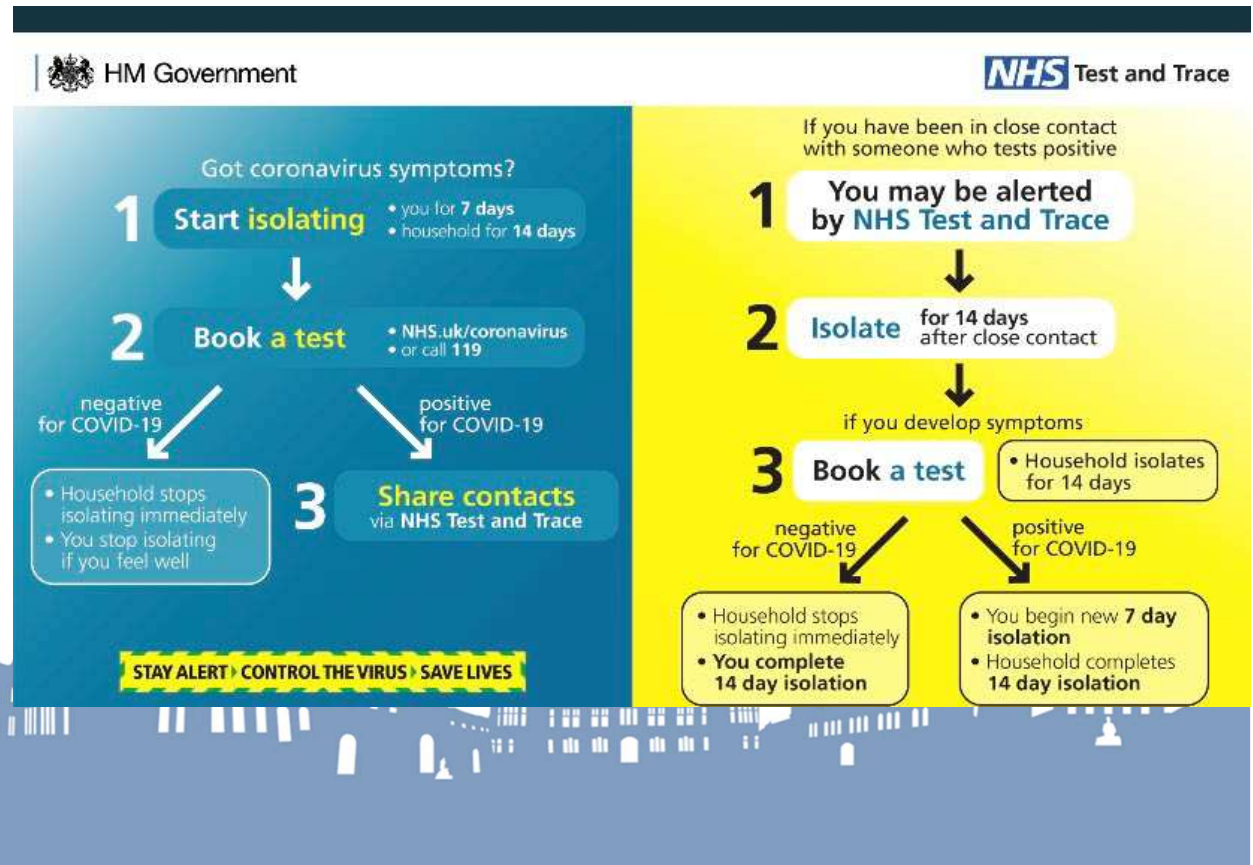
Testing (2)

- Testing remains vital to our response
 - People who have symptoms need to access testing to ensure they have the right care and support
 - People who test positive have the right advice and support and asked to isolate (10 days)
 - It allows us to contact trace ensuring that anyone else at risk of contracting or who may have the virus is aware of this and advised to self isolate (14 days – even if they get a negative test during that time)
 - It allows us to identify sources of transmission such as workplaces and other high risk settings where further work and investigation may be needed



Test & Trace Programme

- **Cases** (positive test) – told to isolate and information on contacts gathered
- **Contacts** – made aware and told to isolate
 - Household (inc. overnight stays and cleaners)
 - Any direct contact under 1m
 - 15 minutes within 2m of a case
 - Travelled in same car
 - Work in or visited a 'setting' (GP / school)



‘Complex’ Contact Tracing – GM Hub

- A GM wide hub was set up in early June to deal with more complex contact tracing handed over from national team – or where our local links has allowed us to escalated locally This includes where the case has been in higher risk setting (eg. Care Home, GP Surgery, School, workplace)
- The GM team work closely with local authorities to ensure these are followed up, investigated and managed
- The Hub has a high success rate, tracing approx. 98% of contacts



Locally Supported Contact Tracing

- Recognition that National Test & Trace does not manage to make contact with all the cases is leading to localised contact tracing
- GM councils (including Tameside) are now developing local plans to develop local contact tracing of the cases national teams are unable to reach
- We have a team of staff who have been doing contact tracing training and are ready to stand up. During September we will have a process in place to start receiving these cases and following them up ourselves both remotely or door-to-door if necessary
- This will increase the number of cases reached and therefore asked to isolate and also the number of close contacts identified and asked to isolate



Outbreaks

- Continuing to have outbreaks in health and social care settings Tameside (hospitals and care homes).
- Regular care home testing is continuing to identify some outbreaks – we are able to find these and respond very quickly to ensure the appropriate control measures are in place.
- No outbreaks in other settings within Tameside, however some residents have been cases in outbreaks in other Boroughs
- Most issues in other local settings and workplaces have been individual cases which have been quickly identified and isolated which has prevented further spread and escalation to an outbreak



Business Compliance

- Tameside BC teams have undertaken a large amount of work to support local businesses and settings understand and adhere to guidance to reduce risks of Covid-19 transmission
- Working closely with GMP colleagues
- Both proactive visits and support and reactive visits resulting from complaints
- Licensed Premises
 - 279 visits (proactive and reactive) with GMP
 - 4 written warnings issued; 2 Health Protection Regulation notices served; 4 premise license reviews undertaken
- Support for Business Premises
 - 606 visits (proactive and reactive) with GMP
 - 11 written warnings issued; 2 Health Protection Regulation notices served



Schools/ Educational settings update

- No outbreaks in Tameside schools over past 6 months
- All schools supported with training webinars, step by step guide, FAQs, SPOC, infection control advice and resources
- School Contact Tracing Cell in place meeting daily
- Cases identified and managed same day
- Scenario planning group in place with Heads
- Comprehensive risk assessments developed in all educational settings
- Contingency plans developed for local escalation
- Home tests available from all schools



Communications, Listening & Engagement

Health and Wellbeing Board



Summary

- Listening – to inform communications, outreach and future response
- Communications – global, tailored & targeted
- Engagement – impact of, and learning from, Covid-19 (to inform recovery plans)
- Community outreach
- Champions



Listening, Communicating & Engaging

- Grafton Centre
- Diversity Matters NW
- Independent Advisory Group
- Action Together
- Emmaus
- Stone Soup
- Infinity Initiatives
- Active Tameside
- Europia
- Indian Community Centre
- Anthony Seddon
- Reubens Retreat
- Finding Rainbows
- Being There Services
- Scouting movement
- West African Development
- Holy Trinity Church
- Fairfield Moravian Church
- Dural Hijra Al'ula Islamic Centre
- Ashton Mosque
- Hindu Temple Ashton
- Hyde Bangladeshi Welfare
- Ashton Indian Association
- Ashton Sixth Form
- CAB
- TOG Mind
- Parish of the Good Shepherd
- Church of the Nazarene
- Active Community (Lindley Educational Trust)
- Youth Council
- Children in Care Council
- Young carers
- Young parents
- Tameside Hospital chaplaincy
- Autism Partnership Board
- Carers Centre
- People First Tameside
- T&G Patient Groups



Communications

- Preventative #ItWorks 5 steps
- Symptoms and testing
- Targeted comms:
 - 18-40s. Shift to more emotive messaging appealing to protect others at risk
 - Care home staff outside work place
 - BAME
- Accessing health care, don't delay, cancer symptoms
- Better Health campaign: reducing obesity and LTHC
- Active travel
- Safely reopening Tameside, shop local
- Ongoing insight sessions to understand gaps in knowledge, what is working/not working: 130 people from across Schools, BAME, Staff, PCN, IAG, comms network to date
 - Business community, younger people, learning disabilities to follow



Engagement #1

- Big Conversation survey
 - Over 450 responses
- 4 virtual listening events for adults
- 1 virtual listening event for young people
- Children in Care Council conversations
- Youth Council feedback



Key messages #1

- Communication.
- Isolation / mental wellbeing.
- Digital. Good in the right circumstances. Not for all.
- Access to services (esp. primary care).
- Missed diagnosed (cancer of particular concern).
- Vaccination. Dispel myths / maximise take up.



Key messages #2

- Missed milestones for young people.
- Learning catch up (primary / secondary / college).
- Young people's involvement in decision making.
- Role of VCFSE – now and in the future.
- End of furlough. Jobs, debt, housing, food, fuel.
- Inequalities. BAME, disability, vulnerable (e.g. DA)



Community outreach #1

- Making every contact count
- Neighbourhood teams (experienced)
- Town and district centres. Markets. Parks and open spaces.
- Members of the public, businesses & retail traders
- #ItWorks pocket cards (multi-language plus boards & banners)
- Not enforcement
- Advice, guidance and reassurance



Community outreach #1

	Public	Business / traders	Leaflet drops
w/c 24 Aug	500	178	-
w/c 31 Aug	582	105	963
w/c 7 Sept	1260	545	684



Champions

- Empower our residents and workforces with the information they need to disseminate amongst community
- Well placed to act as key message carriers and to lead by good example
- We will ensure that timely and accurate information is shared with our champions via a fortnightly zoom session and regular contact
- Ensure they are trained and nurtured and feel a part of something rather than just passing on an email
- Can be anyone who live or work in the community. Someone that everyone knows and trusts or someone who just wants to help in whatever way can
- No set expected level of support - help in a variety of ways: simply pass on information, help with translation, volunteering time etc



Champions

- Registration form and more formal process streamlines a lot of community work we already had in place across the organisation – not working in silos
- Enables us to quickly identify champions at ward level in the event of an outbreak and target specific messaging so don't lose relevant messages with a send to all approach
- Champions will provide valuable insight - let us know what is and isn't working so we can target and tailor messaging better



Champions

- Over 100 champions registered
- First two induction sessions – 7 Sept
- First two updates sessions – 16 Sept
- www.tameside.gov.uk/communitychampions
- Community.champions@tameside.gov.uk

Become a Tameside Community Champion

Can you help provide family, friends and other community members with information and support to protect them from Covid?

Sign up to become a community champion.
www.tameside.gov.uk/communitychampions

Tameside Community Champions
Supporting a COVID safe and healthy Tameside

Tameside
Metropolitan Borough

NHS
Tameside and Glossop
Clinical Commissioning Group



Discussion

- What are your reflections on engagement and understanding of guidelines across our communities?
- How can Health and Wellbeing Board members support the Community Champions programme?

